

ANDREW STORCH

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352-215-7907
Located in in Raleigh, NC

PROFESSIONAL EXPERIENCE

Charles Products, Inc. / Rockville, MD
Graphic Designer / Oct 2023–April 2026

- Created a myriad of physical products for national parks, zoos, museums, theme attractions, and IP's across North America.
- Lead the production of key sales tools and product catalogs. Organized, edited, and created hundreds of items and designs; I communicated directly with department heads, artists, and sales leads. I incorporated feedback and solved complicated design challenges with confidence, attention to detail, & speed.
- Devised innovative design systems applied to a wide collection of items, elevated the offerings of the company. I brought on-trend, accessible, and unexpected designs to the industry.
- Efficiently worked within and expanded on brand guidelines to engender designs including illustration, photo editing, typographic treatments, packaging and 3D considerations.
- Other tasks included: communicated design decisions with clients, independent time management, rapid product production, logistics management, and presentation design.

FleishmanHillard / Washington, D.C.
Graduate Development Professional / Sept 2022–Oct 2023

- Worked with national clients at the top of the health, automotive, hospitality, and beverage spaces.
- Presented to clients and account teams, collaborated with experienced designers, and executed designs to meet a plethora of applications including digital social graphics, campaign concepts, PowerPoint designs, infographics, animations, brand guidelines, and visual identities.
- Participated in marketing and business proposals for my firm, including being the lead presentation designer on a successful pitch that led to a million dollar contract.
- Displayed attention to detail, professionalism, unique problem-solving, positive response to criticism and design feedback, and time-management skills to juggle multiple projects at once.

NOLEO Skincare / Remote
Graphic Design Intern / Oct 2021–Jan 2022

- Designed social media posts, website icons, advertisements, marketing campaigns, product illustrations, and publications.

TADA! Graphic Design / Philadelphia, PA
Junior Design Intern / 2021–2022

- Collaboratively engendered a variety of branding concepts, created logos, illustrated and produced website designs while interacting with clients.

FREELANCE

Camp Ramah in the Poconos / campaign design including mailer, logo, social graphics, and brand system guidelines

No Strings Attached / pickleball and padel racquet design and brand identity

Baylor College of Medicine / brand identities and logos for multiple programs

Kreative Studios /book and album cover

Shaare Torah / social graphics rebrand

SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Microsoft PowerPoint

Brand Identity

Microsoft Office

Illustration

Art Direction

Concept Development

Typography

Logo Design

Adobe AfterEffects & Premiere Pro

UI/UX Design

Figma & Webflow

Printing Press & Printmaking

Painting

Digital Fabrication

Logistics management & oversight

Conversational Spanish

EDUCATION + HONORS

Washington University in St. Louis
Sam Fox School of Design & Visual Arts
BFA in Communication Design 2022
Minor in Environmental Studies

Paul Edward Birdsall Award / 2022

National Association of Schools of
Art and Design Exhibition / 2022