

# ANDREW STORCH

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Bethesda, MD

## PROFESSIONAL EXPERIENCE

### **FleishmanHillard** / Washington, D.C.

Graduate Development Professional / Sept 2022–Present

- Worked with clients including: General Motors, AbbVie, Janssen, Marriott, March of Dimes, and Anheuser-Busch.
- Presented to clients and account teams, collaborated with experienced designers, and executed designs to meet a plethora of applications including digital social graphics, campaign concepts, powerpoint designs, infographics, animations, brand guidelines, and visual identities.
- Given authority and decision-making over projects, completed multiple assignments while meeting deadlines.
- Designed logos, brand identity, PowerPoint presentations, templates, and illustrating animations for a campaign.
- Participated in marketing and business proposals for my firm, including being the lead presentation designer on a successful pitch that led to a million dollar contract.
- Displayed attention to detail, professionalism, unique problem-solving, positive response to criticism and design feedback, and time-management skills to juggle multiple projects at once.

### **NOLEO Skincare** / Remote

Graphic Design Intern / Oct 2021– Jan 2022

- As the only creative content creator, produced a wide range of projects and graphics for this startup.
- Designed social media posts, website icons, advertisements, marketing campaigns, product illustrations, and publications to align with new product releases and marketing.

### **TADA! Graphic Design** / Philadelphia, PA

Junior Design Intern / 2021–2022

- Worked on a variety of branding concepts, created logos, illustrated and produced website designs while interacting with clients.
- Collaboratively engendered concepts and designs and developed them to completion in continuous communication with lead designer Tobi Afran.
- Employed Adobe Creative Suite and Microsoft Office applications, Miro and publication software to produce successful results.

## EDUCATION

Washington University in St. Louis  
Sam Fox School of Design & Visual BFA in  
Communication Design 2022  
Minor in Environmental Studies

## HONORS

**Paul Edward Birdsall Award** / Spring 2022

**National Association of Schools of Art  
and Design Exhibition** / Spring 2022

Roots, Plant It, Smaak, and Meat The Truth  
projects received faculty commendations.

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Microsoft PowerPoint  
Microsoft Office  
Adobe AfterEffects  
HTML & CSS  
Figma & Webflow  
Art Direction  
Concept Development  
Design Principles  
Illustration  
Printing Press  
Painting  
Logo Design  
Typography  
Semiotics  
Game Design  
Digital Fabrication  
Conversational Spanish